



SPONSORSHIP BROCHURE

2024 AIPPI World Congress – Hangzhou
19-22 October 2024



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Executive Committee

About Hangzhou Congress

Sponsoring and exhibiting at the 2024 AIPPI World Congress will provide your organisation with the perfect forum to promote your brand and key messages to influential industry colleagues in Hangzhou and internationally. We are excited to be offering some innovative new sponsorship and partnership opportunities never before offered at an AIPPI World Congress.

The official venue for the Congress will be: Hangzhou International EXPO Centre (HIEC).

About AIPPI

The International Association for the Protection of Intellectual Property, known as AIPPI (Association Internationale pour la Protection de la Propriété Intellectuelle), is the world's leading non-profit association dedicated to the development and improvement of laws for the protection of intellectual property. It is a politically neutral, non-profit organisation, based in Switzerland with over 8000 members worldwide from 110 countries.

www.aippi.org

The annual AIPPI World Congress is the one moment in the year when members from all around the world come together to discuss hot topics in Intellectual Property.

The Congress comprises four main components:

- substantive legal work for harmonisation programme
- professional development component
- management of the association
- networking opportunities

The Congress schedule follows the same general structure from year to year.

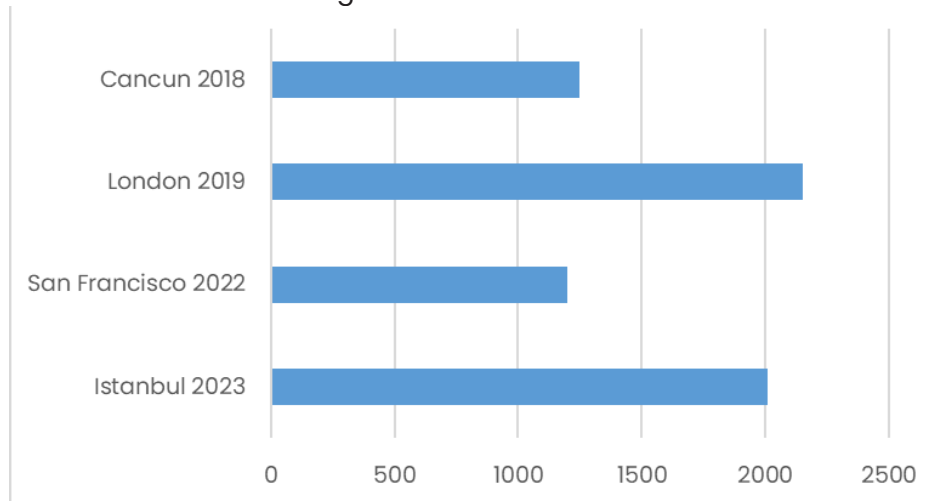
Upcoming Congress locations include Yokohama (2025), Hamburg (2026) and Dubai (2027).

Don't See What You Want?

A variety of sponsorship packages and partnership opportunities are available. Should the following options not meet your needs or budget, there is also an opportunity to create a personally tailored package.

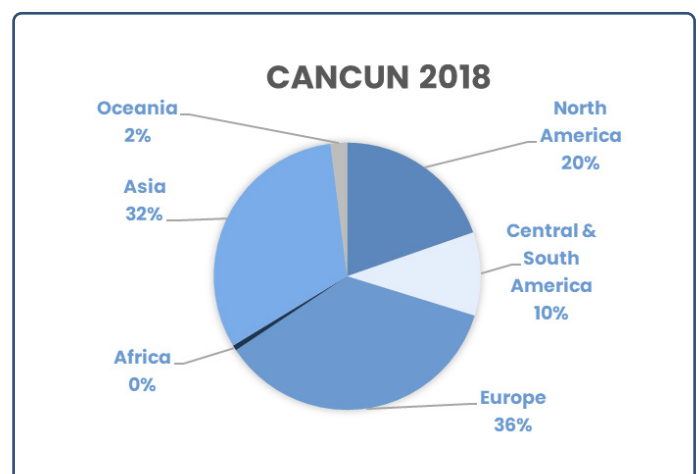
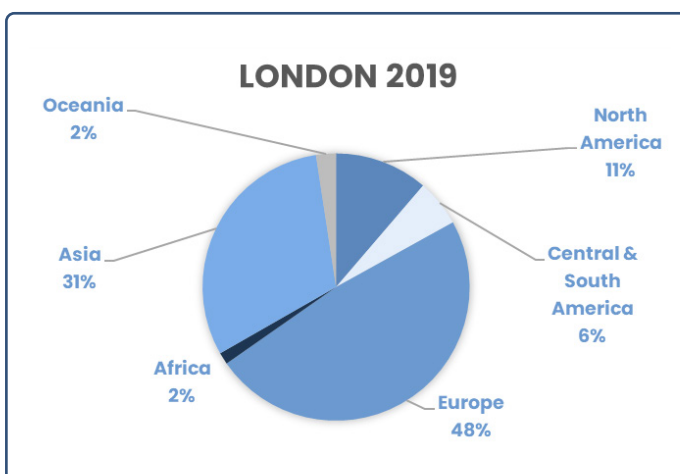
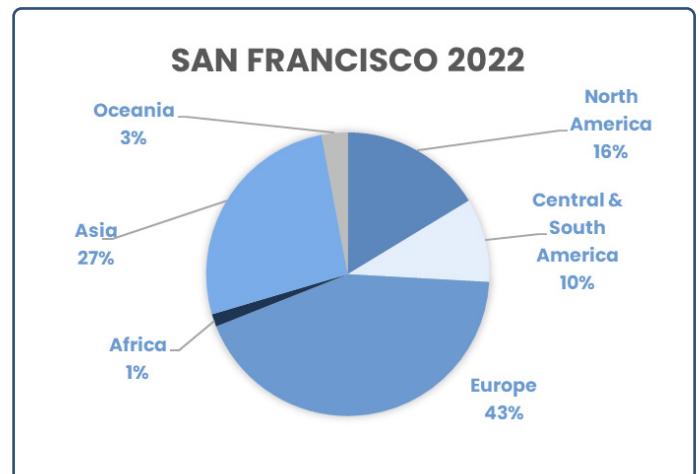
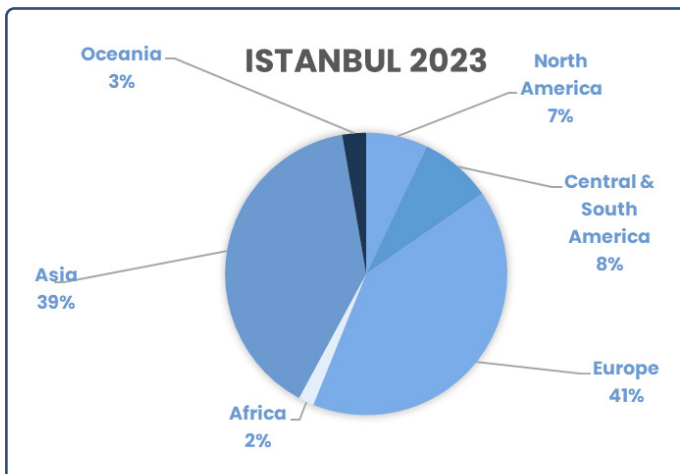
Past Congress Figures

Previous AIPPI World Congress Attendance



*AIPPI World Congress for 2020 and 2021 were virtual due to Covid-19 restrictions. AIPPI World Congress 2022 was the first in-person Congress after Covid-19.

Participation by Continent



Sponsor Testimonials from 2023

GIDE
GIDE LOYRETTE NOUËL

**ÖZDIREKCAN
DÜNDAR
ŞENOCAK
AK**
AVUKATLIK
ORTAKLIĞI

Gide Loyrette Nouel and Özdirekcan DüNDAR Şenocak Ak Attorney Partnership

We are excited to share our experience sponsoring the AIPPI World Congress 2023 in Istanbul! As a sponsor, we found the event to be a fantastic platform for engaging with global intellectual property professionals. The Congress was flawlessly organized, providing a dynamic space for sharing ideas and best practices. Our sponsorship not only allowed us to contribute to the IP standards on a global scale but also provided unique avenues for professional development and networking.

Big thanks to AIPPI for organizing such an impactful event! We look forward to supporting the AIPPI World Congress in the future, where innovation and collaboration take center stage in the world of intellectual property!



iPify

iPify found great value in sponsoring the AIPPI global conference. The event was a great opportunity for us to show our support for the IP profession. The programme was excellent and offered the flexibility to allow for truly meaningful interactions with the attendees, without the pressure of an extremely intense schedule. All networking opportunities were expertly delivered and we left the event feeling part of a very special community. We intend to support the event for many years to come.

STOCK
INTELLECTUAL PROPERTY SERVICES A.S.
Leading name in IP for over 135 years

Stock

Our participation at the AIPPI World Congress in Istanbul was a remarkable experience that perfectly aligned with Stock's purpose of inspiring, enriching and elevating the world of IP.

AIPPI's outstanding orchestration of the event facilitated a dynamic exchange of groundbreaking ideas in IP law. Our role as a sponsor in the Young AIPPI Forum, within this globally respected forum, highlighted our dedication to nurturing the future leaders of IP, fostering meaningful collaborations, and showcasing our cultural and professional prowess in the intellectual property arena.

This involvement was not just a professional milestone but also a testament to our commitment to the growth and advancement of the IP community.

Sponsorship Packages

Explanation of item is detailed on [page 9](#) onwards

Major Sponsorships	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Availability	Five (5)	Multiple	Multiple
Complimentary Congress Registrations	Six (6)	Four (4)	Two (2)
Logo on main Sponsors' board	Large	Medium	Regular
Logo Size on the Congress Website	Large	Medium	Regular
Logo displayed on Attendee Hub (banner)	✓	✓	✓
Acknowledgement in the Opening Ceremony	✓	✓	–
Exhibition Booth	Double Booth	Double Booth	Single Booth
Social media post with other Major Sponsors (prior)	✓	✓	✓
Social media post with other Major Sponsors (during)	✓	✓	✓
Mention in the AIPPI newsletter	✓	–	–
Featured Sponsor on the Attendee Hub	✓	✓	✓
Gamification points for attendees visiting Sponsor Page	✓	✓	–
Coffee Break (1)	✓	–	–
Discount on Additional Sponsorship Packages	20%	10%	5%
Price (EUR) Inc. VAT	EUR 45,000	EUR 30,000	EUR 15,000



Brand Positioning Sponsorships	Availability	Price (EUR)	Privilege
Congress Lanyards	Exclusive	SOLD OUT	Logo on item
On-Site Registration Sponsor	Exclusive	EUR 30,000	Logo on item
Transportation Sponsor	Multiple	EUR 30,000	Logo on transport
Congress Bags	Exclusive	EUR 27,000	Logo on item
AV/Technology Sponsor	Exclusive	EUR 25,000	Logo on item
Congress Wi-Fi	Exclusive	EUR 25,000	Logo on item
Reusable Water Bottle	Exclusive	EUR 25,000	Logo on item
Congress Programme Board (On-Site)	Exclusive	EUR 20,000	Logo on item
Chopsticks	Exclusive	EUR 17,000	Logo on item
Fan	Exclusive	EUR 17,000	Logo on item
Umbrella	Exclusive	EUR 17,000	Logo on item
Congress Mini Programme	Exclusive	EUR 15,000	Logo on item
Charging Stations	Exclusive	EUR 12,000	Logo on item
Running and Walking Shirt	Exclusive	EUR 12,000	Logo on item
Hangzhou City Map	Exclusive	EUR 10,000	Logo on item
Banner	Multiple	EUR 8,000	Logo on a banner in the Congress venue

Business Networking Sponsorships	Availability	Price (EUR)	Privilege
Women in AIPPI	Exclusive	EUR 12,000	Logo put up in the venue
Young AIPPI Forum	Exclusive	EUR 8,000	Logo put up in the venue; publicity video played at the beginning of the event max. 1 minute
First Time Attendees' Reception	Exclusive	EUR 6,000	Logo put up in the venue
Networking Lunches	Three (3)	EUR 6,000/per day	2x roll up banners displayed in the networking lunch area
Attendee Lounge	Three (3)	EUR 6,000 /per day	1 x roll up banner with logo displayed in the attendee lounge
Coffee breaks	Limited	EUR 4,000/per day	1 x roll up banner with logo displayed during coffee breaks
Host Country Sponsorships	Availability	Price (EUR)	Privilege
Closing Dinner	Exclusive	EUR 30,000	Logo put up in the venue
Closing Dinner Afterparty	Exclusive	EUR 10,000	Logo put up in the venue
Exhibition	Availability	Price (EUR)	
Double booth - 18m ²	Limited	EUR 10,000	
Standard booth - 9m ²	Limited	EUR 5,000	
Booth space without structure - 9m ²	Limited	EUR 4,000	
Hospitality Suite - 4 Days	Limited	EUR 8,000	
Hospitality Suite - 3 Days	Limited	EUR 7,000	
Hospitality Suite - 2 Days	Limited	EUR 6,000	
Hospitality Suite - 1 Day	Limited	EUR 4,000	

Standard Sponsorship Entitlements

Acknowledgement Entitlements

All 2024 AIPPI Sponsors, regardless of level, will receive the following standard entitlements in addition to those outlined in the individual packages:

- Recognition as a sponsor (with logo) in Congress material
- Acknowledgement as a sponsor on the official sponsor signage situated onsite at the Congress*
- Use of the Congress logo until the end of October 2024. AIPPI will provide the logo to you

In addition, all Sponsors will be able to benefit from our Attendee Hub website:

- Sponsor / Exhibitor Page in the Attendee Hub website with videos, collateral, and links
- Logo and company description in the Mobile App**

* Exposure in Congress publications is determined by confirmation of full payment of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible

** Subject to the mobile app being compatible in the country the app is being used.

Deadlines	
Up to 19 August 2024	Cancellation – 50% refund
On or After 20 August 2024	Cancellation – no refund
2 September 2024	Print/Production Deadline



Major Sponsorship

Platinum Sponsor

EUR 45,000

Limited to 5

- Standard sponsorship entitlements outlined on [page 8](#)
- Largest logo displayed on relevant Congress materials
- Six (6) complimentary Congress registrations inclusive of all ticketed/social events
- 20% discount on any additional sponsorship
- Acknowledgement in the Opening Ceremony
- One (1) Coffee break – logo to be displayed exclusively during one (1) coffee break. Coffee break allocation will be assigned on a first, come, first served basis
- One (1) Social media post with other Major Sponsors (Platinum/Gold/Silver) prior to the Congress
- One (1) Social media post with other Major Sponsors (Platinum/Gold/Silver) during the Congress
- One (1) sponsor mention in the AIPPI newsletter, along with other Platinum sponsors. To go out pre-Congress to 8500 + members
- Displayed as featured Sponsor on the Attendee Hub*
- Logo displayed with other Major Sponsors on the Attendee Hub (banner)
- Congress Attendees awarded points in the Gamification element when visiting your Sponsor page on the Attendee Hub*
- Double Booth – 18m²

*Platinum Sponsor was the most viewed Sponsor/Exhibitor profile for the 2023 AIPPI World Congress

Gold Sponsor

EUR 30,000

Multiple

- Standard sponsorship entitlements outlined on [page 8](#)
- Medium logo displayed on relevant Congress materials
- Four (4) complimentary Congress registrations inclusive of all ticketed/social events
- 10% discount on any additional sponsorship
- Acknowledgement in the Opening Ceremony
- One (1) Social media post with other Major Sponsors (Platinum/Gold/Silver) prior to the Congress
- One (1) Social media post with other Major Sponsors (Platinum/Gold/Silver) during the Congress
- Displayed as featured Sponsor on the Attendee Hub**
- Logo displayed with other Major Sponsors on the Attendee Hub (banner)
- Congress Attendees awarded points in the Gamification element when visiting your Sponsor page on the Attendee Hub**
- Double Booth – 18m²

**Gold Sponsors were the second most viewed Sponsors/Exhibitor profiles for the 2023 AIPPI World Congress

Silver Sponsor

EUR 15,000

Multiple

- Standard sponsorship entitlements outlined on [page 8](#)
- Regular logo displayed on relevant Congress materials
- Two (2) complimentary Congress registration inclusive of all ticketed/social events
- 5% discount on any additional sponsorship
- One (1) Social media post with other Major Sponsors (Platinum/Gold/Silver) prior to the Congress
- One (1) Social media post with other Major Sponsors (Platinum/Gold/Silver) during the Congress
- Displayed as featured Sponsor on the Attendee Hub
- Logo displayed with other Major Sponsors on the Attendee Hub (banner)
- Single Booth – 9m²

Brand Positioning Sponsorship

Sponsorship items are subject to changes.

Congress Lanyards

SOLD OUT

Exclusive

- Standard sponsorship entitlements outlined on [page 8](#)
- Sponsor logo to appear on the lanyards alongside the 2024 AIPPI logo
- Item is provided to all Congress attendees

On-Site Registration Sponsor

EUR 30,000

Exclusive

- Standard sponsorship entitlements outlined on [page 8](#)
- Sponsor logo to appear on the check-in screens at on-site registration alongside the 2024 AIPPI logo
- All attendees will need to use the check-in screens upon arrival to the Congress

Transportation Sponsor

EUR 30,000

Multiple

- Standard sponsorship entitlements outlined on [page 8](#)
- Sponsor logo on the shuttle buses and mentioned as transportation partner in the promotional materials



Congress Lanyards



On-Site Registration Sponsor



Transportation Sponsor

Congress Bags

EUR 27,000

Exclusive

- Standard sponsorship entitlements outlined on [page 8](#)
- Logo to appear on/in the bag alongside the 2024 AIPPI logo
- Congress bag is provided to all participants

AV/Technology Sponsor

EUR 25,000

Exclusive

- Standard sponsorship entitlements outlined on [page 8](#)
- Sponsor logo and acknowledgement as Technology Sponsor on-screen prior to each session alongside the 2024 AIPPI logo

Congress Wi-Fi

EUR 25,000

Exclusive

- Standard sponsorship entitlements outlined on [page 8](#)
- Sponsor logo on login screen alongside the 2024 AIPPI logo
- Congress attendees directed to the Sponsor's web page after login
- Signage at the Registration area with company logo and Wi-Fi login details



Reusable Water Bottles

EUR 25,000

Exclusive

- Standard sponsorship entitlements outlined on [page 8](#)
- Sponsor logo visible on item alongside the 2024 AIPPI logo
- Item will be given out to all Congress attendees

Congress Programme Board (On-Site)

EUR 20,000

Exclusive

- Standard sponsorship entitlements outlined on [page 8](#)
- Large sponsor logo displayed on the Congress Programme board on-site, alongside 2024 AIPPI logo

Chopsticks

EUR 17,000

Exclusive

- Standard sponsorship entitlements outlined [page 8](#)
- Sponsor logo visible on item alongside the 2024 AIPPI logo
- Provided to all participants



Reusable Water Bottles

Congress Programme Board (On-Site)

Chopsticks

Fan

EUR 17,000

Exclusive

- Standard sponsorship entitlements outlined on [page 8](#)
- Sponsor logo visible on item alongside the 2024 AIPPI logo
- Provided to all participants

Umbrella

EUR 17,000

Exclusive

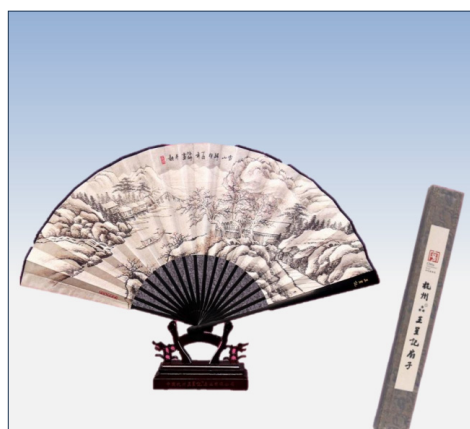
- Standard sponsorship entitlements outlined on [page 8](#)
- Sponsor logo visible on item alongside the 2024 AIPPI logo
- Provided to all participants

Congress Mini Programme

EUR 15,000

Exclusive

- Standard sponsorship entitlements outlined on [page 8](#)
- Sponsor logo to appear at the front page of the mini programme alongside 2024 AIPPI logo
- Item is provided to all participants



Fan



Umbrella



Congress Mini Programme

Charging stations

EUR 12,000

Exclusive

- Standard sponsorship entitlements outlined on [page 8](#)
- Sponsor logo displayed alongside 2024 AIPPI logo on the charging stations in the dedicated charging zone in the Congress venue

Running and Walking Shirt

EUR 12,000

Exclusive

- Standard sponsorship entitlements outlined on [page 8](#)
- Includes T-shirt
- Sponsor logo visible on items alongside the 2024 AIPPI logo
- T-shirt is provided to the running and walking clubs. Approximately 200 shirts are produced

Hangzhou City Map

EUR 10,000

Exclusive

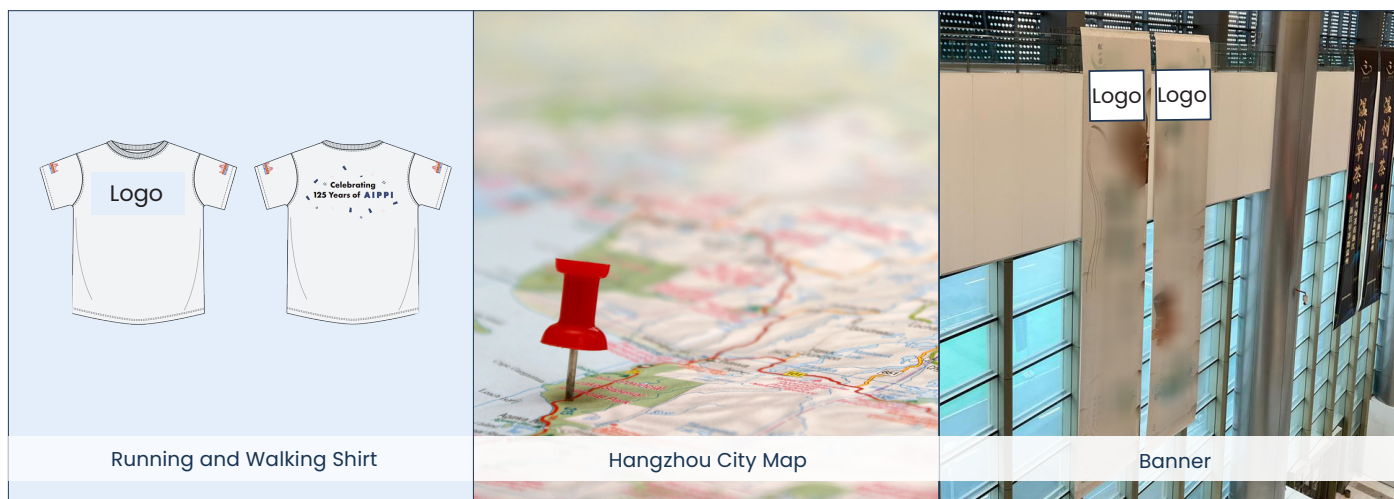
- Standard sponsorship entitlements outlined on [page 8](#)
- Sponsor logo to appear on a Hangzhou City Map produced specifically for the 2024 AIPPI World Congress in Hangzhou

Banner

EUR 8,000

Multiple

- Standard sponsorship entitlements outlined on [page 8](#)
- Sponsor logo visible on banner that will be displayed at the official Congress venue



Running and Walking Shirt

Hangzhou City Map

Banner

Business Networking Sponsorship

Women in AIPPI

EUR 12,000

Exclusive

- Standard sponsorship entitlements outlined on [page 8](#)
- Sponsor logo exclusively visible in the Women in AIPPI event
- Email invitation sent to all eligible event attendees containing sponsor logo

Young AIPPI Forum

EUR 8,000

Exclusive

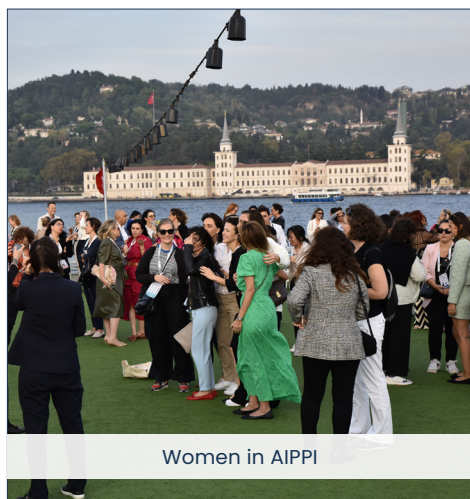
- Standard sponsorship entitlements outlined on [page 8](#)
- Sponsor logo exclusively visible in the Young AIPPI Forum
- Email invitation sent to all eligible event attendees containing sponsor logo

First Time Attendees' Reception

EUR 6,000

Exclusive

- Standard sponsorship entitlements outlined on [page 8](#)
- Sponsor logo exclusively visible in the First Time Attendees' reception
- Email invitation sent to all eligible event attendees containing sponsor logo



Networking Lunches

EUR 6,000 Per Lunch (per day)

Three (3)

- Standard sponsorship entitlements outlined on [page 8](#)
- Sponsor logo to be displayed on two (2) roll up banners in the Networking Lunch area
- Sponsors' literature may be displayed in the lunch room (sponsor to supply)

Attendee Lounge

EUR 6,000 (per day)

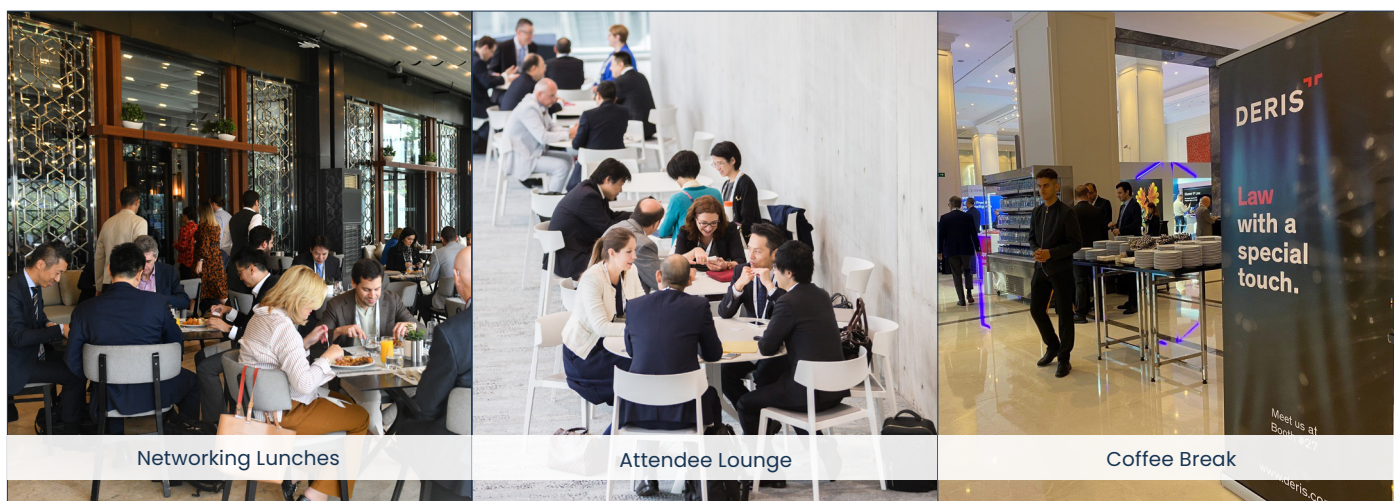
- Standard sponsorship entitlements outlined on [page 8](#)
- Sponsor logo displayed on one (1) roll up banner in the room where attendees will be able to quietly catch up on emails or grab a relaxing break from the Congress programme
- Sponsor can provide a limited amount of handouts to be put in the Attendee Lounge (such as USB sticks or leaflets)

Coffee Break

EUR 4,000 (per day)

Three (3)

- Standard sponsorship entitlements outlined on [page 8](#)
- Sponsor logo displayed during coffee break



Networking Lunches

Attendee Lounge

Coffee Break

Host Country Sponsorship

Closing Dinner Sponsor

EUR 30,000

Exclusive

- Standard sponsorship entitlements outlined on [page 8](#)
- Tables that will be placed in the reception area will be equipped with visuals and materials that the Sponsor will provide, such as USB sticks, flyers, etc. The exact materials should be discussed and agreed with the AIPPI Events team
- Two (2) roll up banners with Sponsor logo to be placed in the reception area

Closing Dinner Afterparty Sponsor

EUR 10,000

Exclusive

- Standard sponsorship entitlements outlined on [page 8](#)
- Sponsor logo displayed in the afterparty venue
- Sponsor acknowledgement during the party



Closing Dinner Sponsor

Closing Dinner Afterparty Sponsor

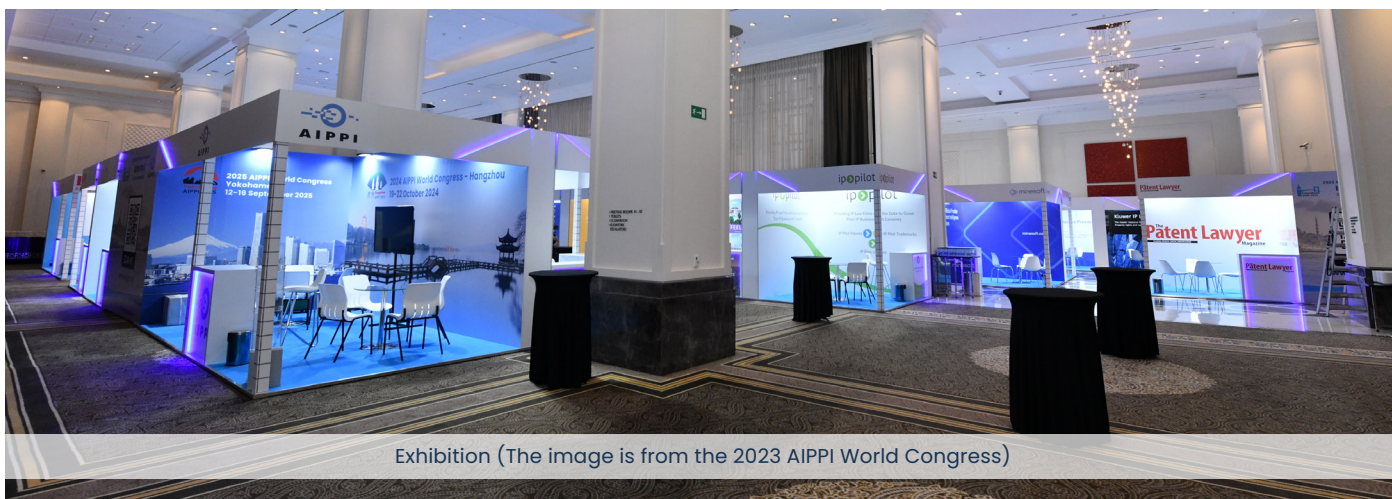
Exhibition Opportunities

A comprehensive and interactive exhibition will run concurrently with the Congress.

Showcasing the latest and best in Intellectual Property, the exhibition will provide attendees and exhibitors with front-line opportunities to network in a dedicated, central and energised meeting space.

The exhibition will be open during the official Congress hours (19 – 22 October 2024) and we encourage exhibitors to be available during the core Congress hours.

- Core Congress Hours: 09:00 – 17:30 (subject to change)



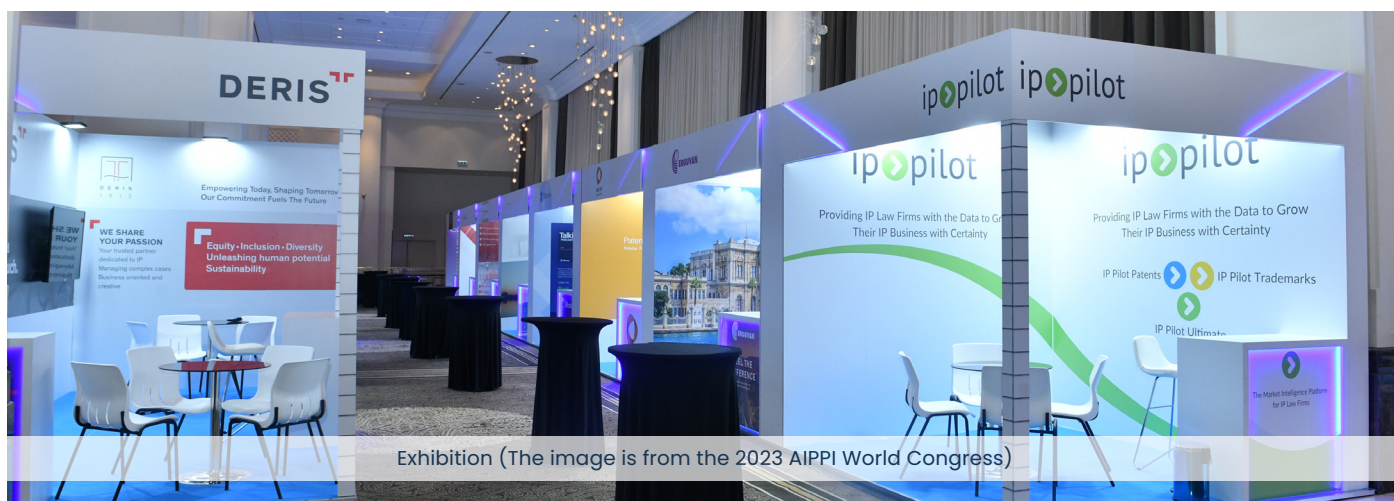
Exhibition (The image is from the 2023 AIPPI World Congress)

Exhibition Packages

Double Booth – 18m²

EUR 10,000

- Four (4) exhibitor passes granting full access to the exhibition area, coffee breaks and networking events. Tickets for the Closing Dinner may be purchased as well for an additional fee.
 - Company name and logo listed on the exhibitors' page of the official Congress website and signage onsite
 - Shell Scheme Booth includes:
 - 2 Standard Booths (3m*3m)
 - 1 rear wall
 - 1 fascia board with company name
 - 1 Branded counter (graphic included)
 - 2 bar stools
 - 1 Magazine rack
 - 1 Waste bin
 - 1 500 watt double socket outlet
 - 1 150 w lighting at the stand
 - 2 desks
 - 8 chairs
 - Full covered carpet
 - A comprehensive exhibitor manual
 - Option to purchase Lead Capture License to use during the Congress
- *Note exact inclusions may differ slightly



Exhibition (The image is from the 2023 AIPPI World Congress)

Standard Booth – 9m²

EUR 5,000

- Company name and logo listed on the exhibitors' page of the official Congress website and signage onsite
- Two (2) exhibitor passes granting full access to the exhibition area, coffee breaks and networking events. Tickets for the Closing Dinner may be purchased as well for an additional fee.
- Shell Scheme Booth (3m*3m) Includes:
 - 1 rear wall
 - 1 fascia board with company name
 - 1 Branded counter (graphic included)
 - 1 bar stool
 - 1 Magazine rack
 - 1 Waste bin
 - 1 500 watt double socket outlet
 - 1 150 w lighting at the stand
 - 1 desk
 - 4 chairs
 - Full covered carpet
- A comprehensive exhibitor manual

*Note exact inclusions may differ slightly

Booth space without structure – 9m²

EUR 4,000

This package is for those that have their own booth and do not require a shell scheme

- Company name and logo listed on the exhibitors' page of the official Congress website and signage onsite
- Two (2) exhibitor passes granting full access to the exhibition area, coffee breaks and networking events. Tickets for the Closing Dinner may be purchased as well for an additional fee
- Full Exhibitor profile on the Congress Attendee Hub and Mobile App
- A comprehensive exhibitor manual
- Option to purchase Lead Capture License to use during the Congress
- Discount available if you order more than 4 (36m²)

Preliminary Exhibition Timetable

Friday, 18 October 2024	08:00 – 18:00 Booth Construction
Saturday, 19 October 2024	08:00 – 18:00 Exhibitor Move-In and Set-Up 20:30 – Opening of Exhibition Area during the Welcome Reception
Tuesday, 22 October 2024	16:00 Exhibition Close 16:00 – 18:00 Exhibitor Move-Out 18:00 Booth Dismantling
<i>*Exact dates and times may change</i>	

Hospitality Suites

The Hospitality Suite Sponsorship allows you to utilise a meeting room at the venue of the 2024 AIPPI World Congress.

The set-up of the room is completely up to you, based on what you plan to use the room for. You will be able to arrange set up with the existing furniture within the room. Any other type of furniture will be an additional cost.

The space is for you to use for the full day booked (09:00 – 17:30) as you wish, and you can hold as many meetings in this room as you like.

You are welcome to brand the room how you like and use the room as you wish. Any AV or catering requirements will be an additional cost and will need to be arranged directly with the venue.

Options and Costs

- | | |
|--|------------------|
| • 4 day hospitality suite (includes 2 x four day passes) | EUR 8,000 |
| • 3 day hospitality suite (includes 2 x three day passes) | EUR 7,000 |
| • 2 day hospitality suite (includes 2 x two day passes) | EUR 6,000 |
| • 1 day hospitality suite (includes 2 x one day passes) | EUR 4,000 |

Additional Inclusions

- 1 roll up banner at the entrance of the room
- Company name and logo listed on the Sponsor & Exhibitor page of the official Congress website and signage onsite

Availability

Hospitality Suites are available throughout the Congress period (19 – 22 October 2024). Allocation will be made on a first come, first served basis, and will only be confirmed with the return of the signed order form.

Order Form



Please indicate your choice(s) and return this form signed to events@aippi.org Sponsorship items are on a first come, first served basis and completed application forms should be received no later than **2 September 2024**.

- Company name _____ • Contact Person _____
- Address _____
- Phone Number _____ • Email Address _____

Major Sponsorships		Price (EUR)
Platinum	<input type="checkbox"/>	45,000
Gold	<input type="checkbox"/>	30,000
Silver	<input type="checkbox"/>	15,000
Brand Positioning Sponsorships		Price (EUR)
Congress Lanyards	<input type="checkbox"/>	SOLD OUT
On-Site Registration Sponsor	<input type="checkbox"/>	30,000
Transportation Sponsor	<input type="checkbox"/>	30,000
Congress Bags	<input type="checkbox"/>	27,000
AV/Technology Sponsor	<input type="checkbox"/>	25,000
Congress Wi-Fi	<input type="checkbox"/>	25,000
Reusable Water Bottle	<input type="checkbox"/>	25,000
Congress Programme Board (On-Site)	<input type="checkbox"/>	20,000
Chopsticks	<input type="checkbox"/>	17,000
Fan	<input type="checkbox"/>	17,000
Umbrella	<input type="checkbox"/>	17,000
Congress Mini Programme	<input type="checkbox"/>	15,000
Charging Stations	<input type="checkbox"/>	12,000
Running and Walking Shirt	<input type="checkbox"/>	12,000
Hangzhou City Map	<input type="checkbox"/>	10,000
Banner	<input type="checkbox"/>	8,000

Business Networking Sponsorships		Price (EUR)
Women in AIPPI	<input type="checkbox"/>	12,000
Young AIPPI Forum	<input type="checkbox"/>	8,000
First Time Attendees' Reception	<input type="checkbox"/>	6,000
Networking Lunches	<input type="checkbox"/>	6,000 / day
Attendee Lounge	<input type="checkbox"/>	6,000/ day
Coffee breaks	<input type="checkbox"/>	4,000 / day
Host Country Sponsorship		Price (EUR)
Closing Dinner Sponsor	<input type="checkbox"/>	30,000
Closing Dinner Afterparty Sponsor	<input type="checkbox"/>	10,000
Exhibition		Price (EUR)
Double Booth - 18m ²	<input type="checkbox"/>	10,000
Standard Booth - 9m ²	<input type="checkbox"/>	5,000
Booth Space without Structure - 9m ²	<input type="checkbox"/>	4,000
Hospitality Suite - 4 Days	<input type="checkbox"/>	8,000
Hospitality Suite - 3 Days	<input type="checkbox"/>	7,000
Hospitality Suite - 2 Days	<input type="checkbox"/>	6,000
Hospitality Suite - 1 Day	<input type="checkbox"/>	4,000

Total Amount (Tax included) _____

Unique sponsorship ideas in mind? Let us know! Contact events@aippi.org

- Name and Position _____
- Signature and Date _____

Terms and Conditions

Please note all items and inclusions are subject to slight changes.

Special requests

Looking for something different? If the sponsorship and advertising packages outlined in this brochure do not fully match your marketing and corporate objectives, we are open to any suggestions. To find out more about Sponsorship Opportunities or to address your specific inquiry please contact Ms. Elza Douglas (events@aippi.org).

How to apply

Sponsorship Items/Exhibition booths are offered on a first come, first served basis. To apply, please return the Sponsorship/Exhibition order form by email to:

Ms. Elza Douglas

Email: events@aippi.org

Phone: +41 44 280 58 80

AIPPI General Secretariat

Toedistrasse 16, 8002 Zurich, Switzerland

Payment conditions

All payments must be made in Euros (EUR). If paying by bank transfer, the payment must be processed within **14 days** of receiving the invoice. The total cost will be charged upon receipt of the order form. The purchase of sponsorship items or exhibition will only be confirmed when payment has been processed.

Cancellation policy

Cancellations must be made in writing (by email) to:

Ms. Elza Douglas

Email: events@aippi.org

Phone: +41 44 280 58 80

AIPPI General Secretariat

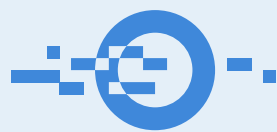
Toedistrasse 16, 8002 Zurich, Switzerland

Cancellations made up to **19 August 2024**: 50% of the total cost per item will be retained.

Cancellations on or after **20 August 2024**: no refund possible

Deadline

All sponsorship items must be confirmed by **2 September 2024**. Please note that the Sponsor is responsible for arranging timely delivery of any sponsorship items the Sponsor is providing themselves as part of a sponsorship item/package. Specific delivery dates will be confirmed nearer the time.



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